

5 July 2011

Oak Holdings plc

Oak strengthens leisure team

Oak Holdings Plc, operators of the Rother Valley Country Park in Yorkshire, have recruited Ian Cunningham as an Associate Director to develop their leisure activities. This appointment is one of a number of steps the board is taking to focus on achieving higher revenues from the group's leisure activities on a cost effective basis.

Cunningham (52) is an industry professional with experience in both the public and private sector.

He started his career with Sea life Centres which he joined in 1980. He left that business in 1995 having been the Operations Director of a business attracting 4 million visitors a year. He then founded The Real Live Leisure Company which built and operated two aquariums before being sold in 1999. Cunningham then went on to work as Operations Director of the Eden Project before founding another start up leisure company – Blue Reef Leisure Ltd which focussed on purchasing and improving under performing visitor attractions. Blue Reef was sold to the Spanish Leisure company Aspro in 2010.

Enquiries

Oak Holdings plc
Michael Woodcock
Chairman
Tel: 020 7493 5522

Nominated Adviser to Oak Holdings plc
Cairn Financial Advisers LLP
Tony Rawlinson
Tel: 020 7148 7900

Notes to editors:

Oak Holdings plc's shares are traded on the Alternative Investment Market of the London Stock Exchange. Its principal activities are in the leisure field and are currently focussed on three main businesses:

Rother Valley Country Park is a 741 acres country park, situated in Rotherham within a short distance of junction 22 on the M1. The park, which was operated until May 2009 by Rotherham Metropolitan Borough Council from whom the group holds a lease, has an estimated 900,000 visitors a year. It is. The park, which has Green Flag status is the location for various sporting activities including cycling, walking, running, horse riding, golf, cable water skiing, wind surfing, sailing and fishing. It is widely used by local schools, national sporting bodies (being used for a number of national and international sporting meetings) and by individuals.

Ringwood Town and Country Experience operates a museum in Ringwood on the edge of the New Forest with historic and local exhibits displayed in period settings. The exhibits include period cars, a railway station and an original Dambuster “Bouncing Bomb”. In addition, the premises house a café and function room and a small shop.

Oak Heritage refurbishes and restores historic cars and has a particular specialism in Hispano Suizas.