



## Volograms announces new product

### PIRES INVESTMENTS PLC

Released 11:15:05 16 March 2021

RNS Number : 4243S  
Pires Investments PLC  
16 March 2021

16 March 2021

#### Pires Investments plc

("Pires" or the "Company")

#### Volograms announces new product

Pires Investments plc (AIM: PIRI), the investment company focused on next generation technology, is pleased to announce an update on its investment in Volograms Limited ("Volograms"), the reality capture and volumetric video company that Pires is invested in through its circa 20% investment in Sure Valley Ventures ("SVV").

Volograms will officially announce a new product via an exclusive event during SXS Online 2021, a digital event comprising conferences, networking, festivals and exhibitions, at 12:00 noon Central Time (US and Canada) on Wednesday, 17 March 2021. Details on how to register for the event can be found via the following link: <https://link.volograms.com/SXSvolos>.

Founded in 2018, Volograms is a reality capture and volumetric video company which is a spin-out from Trinity College, Dublin. Volograms' technology enables users to capture volumetric holograms (or 'Volograms') of real people. By inserting the 'Volograms' into videos, people can create their own immersive Augmented Reality ("AR") and Virtual Reality ("VR") content for use in apps, social media and VR headsets.

More information on Volograms can be found via the following link: <https://volograms.com>.

Pires has a circa 20% interest in SVV, a venture capital fund focused on investing in the software technology sector with a specific focus on Artificial Intelligence, the Internet of Things and Immersive Technologies.

Enquiries:

**Pires Investments plc**  
Peter Redmond, Chairman  
Nicholas Lee, Director  
Tel: +44 (0) 20 3368 8961

**Joint Broker**  
Peterhouse Capital Limited  
Duncan Vasey/Lucy Williams  
Tel: +44 (0) 20 7469 0935  
Tel: +44 (0) 20 7469 0936

**Joint Broker**  
Tennyson Securities  
Peter Krens  
Tel: +44 (0) 20 3167 7221

**Financial media and PR**  
Yellow Jersey  
Sarah Hollins  
Henry Wilkinson  
Tel: +44 (0) 20 3004 9512

#### Notes to Editors

#### About Pires Investments plc

Pires Investments plc (AIM: PIRI) is an investment company providing investors with access to a portfolio of next generation technology businesses with significant growth potential.

The Company is building an investment portfolio of high-tech businesses across areas such as Artificial Intelligence ("AI"), Internet of Things ("IoT"), Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors.

For further information, visit: <https://piresinvestments.com/>.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lseg.com](mailto:rns@lseg.com) or visit [www.rns.com](http://www.rns.com).

Reach is a non-regulatory news service. By using this service an issuer is confirming that the information contained within this announcement is of a non-regulatory nature. Reach announcements are identified with an orange label and the word "Reach" in the source column of the News Explorer pages of London Stock Exchange's website so that they are distinguished from the RNS UK regulatory service. Other vendors subscribing for Reach press releases may use a different method to distinguish Reach announcements from UK regulatory news.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAGPUPUWUPGGGQ

**London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. Terms and conditions, including restrictions on use and distribution apply.**