



Getvisibility ranked as a leading start up in poll

PIRES INVESTMENTS PLC

Released 12:12:37 28 May 2021

RNS Number : 2271A
Pires Investments PLC
28 May 2021

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Pires Investments plc

("Pires" or the "Company")

Getvisibility ranked as a leading Irish start up in Sifted poll

Pires Investments plc (AIM: PIRI), the investment company focused on next generation technology, is pleased to announce an update on Getvisibility, an artificial intelligence-based data discovery, classification and protection platform company that Pires is invested in, both directly and through its investment in Sure Valley Ventures ("SVV").

In a recent poll conducted by Sifted with its panel of leading venture capital investors, Getvisibility was voted as one of Ireland's top 18 start-ups. Sifted is a news media website specifically covering Europe's innovators and entrepreneurs and is backed by the Financial Times.

On 10 March 2020, Pires announced that it had agreed to invest €250,000 in Visibility Blockchain Limited, a private company incorporated in Ireland which trades under the name Getvisibility. Pires has a circa 20% interest in SVV, a venture capital fund focused on investing in the software technology sector with a specific focus on Artificial Intelligence, the Internet of Things and Immersive Technologies.

Peter Redmond, Chairman of Pires, commented:

"We are delighted that Getvisibility has achieved this recognition from leading venture capital investors. We believe that the company is very well placed to grow against the background of the increasing incidence of cyber security threats."

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Notes to Editors

About Pires Investments plc

Pires Investments plc (AIM: PIRI) is an investment company providing investors with access to a portfolio of next generation technology businesses with significant growth potential.

The Company is building an investment portfolio of high-tech businesses across areas such as Artificial Intelligence ("AI"), Internet of Things ("IoT"), Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors.

For further information, visit: <https://piresinvestments.com/>.

About Getvisibility

Getvisibility is an artificial intelligence security company addressing the substantial and increasing problem which corporations face in storing, sorting, accessing and protecting data. Getvisibility has developed and launched a software platform using artificial intelligence that delivers visibility over a wide range of data.

Getvisibility, a leader in data visibility and control, uses state-of-the-art artificial intelligence ("AI") to classify and secure unstructured information, allowing organisations to quickly visualise their data footprint where new and changing data risks have become evident, thus allowing for proactive data management and security. Its dual-approach provides flexibility to employees to manually classify data whilst also being created with suggestions and automated checking. Getvisibility also provides risk and compliance assessments as well as enforcing protection on sensitive data.

Further details about Getvisibility can be found at <https://www.getvisibility.com/>.

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